



Christian Radio Stations are Thriving (*Thanks to you!*)

Ordinary radio stations are being sold by big corporations like Bell, Rogers and Corus because of declining revenues. They have built huge empires, dependent on big national advertising accounts, which are now switching to digital media such as Google.

In balance we have God's people AND local advertisers keeping us afloat! So, thank you! And, now because of you, we've done it! Since writing to you at this time last year we have just completed our major broadcast technology upgrade and it's the first complete makeover in 15 years. It's been challenging because of the steep learning curve for our team and it wasn't without a hiccup or two that disrupted our programming. (Thank you for your patience!) But, **we now have a state-of-the-art scheduling system and perhaps more interesting for your listening enjoyment, we now have digital sound; a cleaner signal with greater fidelity!**

Please keep us in prayer and when you can, put a cheque in the enclosed envelope or go to donate.chri.ca for more ways to give.

Thank you and God bless you!

Bill Stevens and your CHRI Team

☐ I hereby authorize CHRI to arrange automatic withdrawals from my bank account on the ☐ 1st of the month, ☐ 15th of the month or ☐ 25th of the month.
Please enclose a VOID cheque.

We respect your privacy and are committed to protecting it. We maintain a record for donor-related promotion and tax receipting purposes.

